

*This tournament is in honor and memory of
Eric Scoggins Sr.,
and dedicated to Kenny Perez
who lost his battle with ALS March 2011*

Please Join Us

3rd ANNUAL BAY AREA

ERIC'S VISION

GOLF TOURNAMENT

Friday, October 14, 2011

THE BRIDGES GOLF CLUB
9000 S. GALE RIDGE ROAD
SAN RAMON, CA 94582



My late husband lived his life “*standing for something*” bigger than himself. He lived like a true hero, and even as his body succumbed to the debilitating onslaught of ALS (more commonly known as Lou Gehrig’s Disease), his spirit remained strong and he continued to look beyond himself.

Eric dreamed of finding a cure for ALS and attacked the issue with the same passion that fueled his professional career. Eric’s Vision is his legacy and as the Chief Visionary Officer, I feel compelled to bring his story to as many people as I can to spread awareness about this disease and raise money for researching its cure.

On a January evening in 2008, Eric’s Vision was borne out of a small fundraising dinner with Eric’s friends Ronnie Lott and Keena Turner along with the 49ers organization. That night we raised more than \$250,000.00 to support organizations that are essential to ALS research and patient care. Today Eric’s Vision continues to raise support for these causes, and we look forward to your participation to carry on Eric’s true Vision. Help us find a cure.

Warmly,
Shonta Scoggins

Eric lived by the famous quote:
“If you don’t stand for something, you’ll fall for anything.”

Please stand with us



FOR MORE INFORMATION, PLEASE CONTACT:

Shonta Scoggins 213.210.7903

Shonta@EricVision.org

Sponsor Opportunities

\$5000 Presenting Sponsor

- Four foursomes to play amongst top celebrities
- Reserved dinner seating for 16
- 16 VIP gift bags
- Top billing with corporate name and logo featured on all event material
- Corporate name in #1 position printed on T-shirt
- First hole sponsor signage
- Opportunity to promote and distribute product
- Mentioned as presenting sponsor during all media advertising

\$2500 Tournament Sponsor

- Three Foursomes to play amongst top celebrities
- Reserved dinner seating for 12
- Corporate name and logo prominently featured on all signage
- Corporate Name featured in 2nd position on t-shirt
- Hole sponsor signage
- Opportunity to advertise and distribute product in players gift bags

\$1500 Corporate Sponsor

- Two Foursomes to play amongst top celebrities
- Reserved dinner seating for 8
- Corporate name & Logo 3rd position on event T-shirt
- Opportunity to advertise and distribute product in player gift bags

\$250 Hole Sponsor

- Opportunity to advertise and distribute product in player gift bags
- Name featured on ALS fact signage at corresponding hole
- Corporate Name prominently featured in the 4th position on event T-Shirt

\$500 Foursome

- Golf and reserved dinner seating for four
- Opportunity to play amongst top celebrities
- Gift bags

\$150 Individual Golfer

- Golf and reserved dinner seating for one
- Gift bag

\$60 Dinner Only

Dine amongst top athletes and hear amazing stories of courage

ALL GOLF PACKAGES INCLUDE:

18 holes of golf, cart, tee prizes, lunch and dinner

SCHEDULE OF FESTIVITIES

10:00 AM: Registration

12:00 PM: Shotgun Start

5:00 PM: Cocktail Reception

6:00 PM: Dinner, Awards & Live Auction

Overview of Athlete Attendees from 2009-2010

USC

Marcus Allen, '80
Mike Carey, '77
Riki Ellison, '81
Frank Jordan, '78
Marty King, '78
Tim Lavender, '78
Ronnie Lott, '81
Rod Sherman, '66
Ray Washmera, '74

Others

Dwight Clark, 49ers
Brent Jones, 49ers
Keena Turner, 49ers
Eric Wright, 49ers

